

Reach your customers instantly

with Boomerang SMS Add-on!



How it works ?

Boomerang is an add-on tool to Travelport Smartpoint enabling travel organizations to manage revenue due from service fee and commission. With Boomerang, Travel Consultants can now take advantage by customizing Passenger Service Fee on itineraries. Further you can print itineraries and E-tickets to your customers with a single click. Now with the new SMS masking feature, send SMS with your Agency name instead of numbers which will provide greater visibility to your messages.

Why use Boomerang?

Boomerang helps you, easily and effectively communicate with your customers with a single click. Boomerang offers multiple benefits - SMS module allows you to send instant SMS of itinerary details to customers; offers email facility to send itinerary on email and also print your itineraries.

Boomerang is an intelligent itinerary management tool used over 4500+ Travel Agents.

Boomerang in a glance:

Sustained Productivity:

Allows travel organization to remain profitable and successfully manage their business in a reduced commission environment.

Increased Agent Productivity:

Driven by the significant time saved when making a booking requiring service fee / commission calculation.

Business Efficiency:

Accurate point of sale data at the click of a button.

Improve Customer Service:

Agent can quickly provide correct total itinerary cost including fee.

Flexibility:

Agent can easily customize agency logo and contact details.

*To get more
information about
the product.
Contact our product
Department:
(021) 34306630
Products@globale.com.pk*

Mask your
personalized
SMS's with your
Agency Name



- Branding through personalized SMS with your Agency Name.
- Promotional Messages with Branding.
- Ticketed and unticketed data both can be messaged.

*For further details please contact
your Sales Promotion Officer.*

For further details or Installation please contact
your Sales Promtion Officer

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